REP: TEL# 70;
REP HEADLINE# 6301258 TRF# 491772 ORDER WORKSHI \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

SEP7/12 11.10 *** WFSB-TV ***

CHANGES

91. 1 # SALESMAN DATE SEP7/12 REGIONAL Œ HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# MA-CLASS: NATL. BUYER NAME SALES PRSN REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SULTE UZH (LHNE, REVISION LN 45 TIME PERIOD AND PROGRAM CHANGED BACK ADV. NAME POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES AVENUE, EST#1294 COMMENTS: CONTRACT # 6301258 21286 600 FAIRMOUNT В WK-1 TOWSON, SEP10/12 STATE TAX AGY. NAME L MCMAHON 4 SENATE FLIGHT DATES SEP4/12 TAX # # ORDER PRDCT CHHK ADV AGK REP:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** THANKS, MIKE FOR HEATHER CON CM

TTL SAME

"EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THE WEBSITE IS: EMT12009 - AGENCY IDB #1021 ALL STATIONS USING ELECTRONIC INVOICING AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# AN ELECTRONIC

IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

. 100f.	2400	ਜ
DAYS		
WEEK :		MOM
: SPTS:		н
: END : DATE		9/10
: START : DATE	1294	9/10
RATE	AGENCY EST# =	\$2,000.00
LGTH : SEC :	₹	30
:LINE#:REP :CD: TIME PERIOD : I	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	45 * 900P-1000P

PROGRAM: MIKE&MOLLY/2.5 MEN CON COM1: MIKE&MOLLY/2.5 MEN

491772 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #3

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP7/12 11.10 *** WFSB-TV ***

:SPTS: : TOIF: DAYS •• :SPTS: WEEK TVVI /WK: END .. . START DATE RATE ** SEC •• LGTH .. PERIOD TIME :CD: : LINNE#:

104975.00 :LINE#:REP SEP/12

104975.00 TOTAL SPOTS CONTRACT TOTAL

WHPX 9 WCCT WCTX 28 WTIC 148 WVIT 25% WTNH 20% CABL 1% WFSB 38% MARKET TOTALS \$275,850

O %

CABL GFSB LISTED AS ACCURATE SHARES.

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE A-ADD мор сорв

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP HEADLINE# 6301258 TRF# 491772 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *:

SEP7/12 11.00 *** WFSB-TV ***

ADV #	ADV. NAME POLI/L MCMAHON/R/SEN/CT	REP.# SALESMAN #
AGY #	AGY. NAME MENTZER MEDIA SERVICES, INC.	BUYER NAME ANNE BRAUNSCHEIDEL
	600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN WA- HEATHER UTTLEY (H)
	TOWSON, MD 21286	
ORDER	# CONTRACT # 6301258	CLASS: NATL. LOCAL REGIONAL
PRDCT	L MCMAHON 4 SENATE EST#1294 COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT	DATES SEP4/12 SEP10/12 WK-1	
CITY T	TAX STATE TAX CO-OP BILLING NEEDED	DATE SEP7/12 11.00
жее:	REVISED ORDER LN 45 REMOVED 1 SPOT, TP CHANGED, PROGRAM CHANGED ZEROED LN 46 ADDED LNS 47 & 48 TTL SAME PLS CFM	
	THANKS, MIKE FOR HEATHER	
CON CM	**** THIS IS A CASH IN ADVANCE SCHEDULE ****	
	ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021	
	AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009	AVAILBLE
	IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE	
· LINE# : REP	:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE : DATE	: END :SPTS: WEEK : DAYS :TOTL: : DATE : /WK: INVT : :SPTS:

н

MOM

Н

9/10

9/10

\$2,000.00

30

930P-1000P

*

4 0 PROGRAM : MIKE EMOLLY CON COM1: MIKE EMOLLY

1294

11

AGENCY EST#

ij

AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =

491772 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD#.0: UNAPPROVED REV #2

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP7/12 11.00 *** WFSB-TV ***

: TOTE: :SPTS: 0 ო N DAYS N58 NON NON MOM •• WEEK TVVI :SETS: /WK: 0 Ŋ (1) END DATE 9/10 9/10 6/6 START DATE 9/10 9/10 6/6 11 RATE \$700.00 \$200.00 \$500.00 S 可 C .. LGTH 9 FINAL 9 90 FINAL .. US OPEN MEN'S PERIOD SHOW 1230P-200F 700A-900A 400F-700P EARLY EARLY SOAPS TIME PROGRAM : CON COM1: PROGRAM : S S CON COMI: ď PROGRAM (V) PROGRAM 4 · LHNE# 47 46 Δ Ω :LINE#:REP

104975.00 SEP/12

104975.00 TOTAL TOTAL

CONTRACT

WHPX 0 WCCT WCTX 2% WTIC 148 WVIT 258 17 70 80 8 HNLM CABL WFSB 38% MARKET TOTALS \$275,850

8

CABL S) A GFSB LISTED SHARES. ACCURATE

AUG/12 BOOKS DEMOS- RA35+* SVC- NSI

N-PROGRAM NAME M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM

491772 \$\$\$ TRF# REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

ACHINGA REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

SEP6/12 17.43 *** WFSB-TV *** FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

. 4 17 # SALESMAN REGIONAL DATE SEP6/12 (H) HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# MA CLASS: NATL. BUYER NAME SALES PRSN **REP.**# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SULTE EST#1294 COMMENTS: (LINE, OZH H ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, CONTRACT # 6301258 MD 21286 AGY. NAME MENTZER MEDIA WK-1 TOWSON, SEP10/12 STATE TAX L MCMAHON 4 SENATE FLIGHT DATES SEP4/12 CITY TAX # PRDCT ORDER ADV # AGK

THANKS, MIKE FOR HEATHER 4 ιŠ ORDER ZEROED LN 21 ADDED LNS 45 TTL SAME PLS CFM REVISED REP:

IS A CASH IN ADVANCE SCHEDULE **** SHIE **** CONCE

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

4 SENATE # 1021, TV INVOICES #9912736 LINDA MCMAHON HOE

TOTE:	מ מיי	c	>
DAYS		А	
PTS: WEEK:		WED	
is:		0	
: END		3/6	
START DATE	94	9/5	
	1 2 3	ወ	
RATE	GENCY EST#	\$4,500.00	
: LGTH : SEC :	A, II	0 6	7:
TIME PERIOD	ADVERTISER CO PRODUCT CODE	10001-11005	: DNC CONVENTION
:LINE#:REP :CD: :LINE#: :	AGENCY AGENCY I	27.8	PROGRAM

5.0 DNC CONVENTION

RA35+ CON COM1:

RA35+

491772 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

FAX# 703-516-9680 CREDIT RISK !!!
KARRIS REPORT FROM REP
CHANGES AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

SEP6/12 17.43 *** WFSB-TV ***

DAYS :TOTL:	2011			ı
	MON		NON	
: SPTS: WEEK	7		Н	
END DATE	9/10		9/10	
: START : DATE	9/10		9/10	
RATE	\$2,000.00		\$500.00	
: LGTH : SEC	0		0	
- 1	0 8	2.5 MEN 2.5 MEN	0 %	
:LINE#:REP :CD: TIME PERIOD : :LINE#: :	45 A 900F-1000F	PROGRAM : MIKE&MOLLY/2.5MEN CON COM1: MIKE&MOLLY/2.5 MEN	46 A 1230P-200P	PROGRAM : SOAPS CON COM1: SOAPS

104975.00

CONTRACT TOTAL TOTAL SPOTS

104975.00

SEP/12

WHPX WCCT 08 WCTX 2% WTIC 148 WVIT 25% WTNH 20% CABL 1% WFSB 38% MARKET TOTALS \$275,850

0

CABL GFSB LISTED AS ACCURATE SHARES.

BOOKS- AUG/12 SVC- NSI BOODEMOS- RA35+*

N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order #	<u>ŧ</u>
	491772	1	-	06301258	
Product	1			····	
L MCMAHON 4 SENATE					
Contract Dates	Estimate #		\neg [
09/04/12 - 09/10/12	1294				
Advertiser			Orio	inal Date	/ Revision
McMahon for Senate			09	9/07/12	/ 09/07/12
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
į	EOM/EOC	Broado	ast		Cash
j	Station	Accour	ıt Ex	<u>recutive</u>	Sales Office
	WFSB	Heathe	r Ull	tley	HRP-WASHING
	Special Hand	ling		*****	
	<u>Demographic</u>				
ļ	Adults 35+				
					-
]	IDB#	Adverti	ser C	Code	Product Code
ľ	1021				
[4	Agency Ref		1	Advertiser	Ref

Spots/ *Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount WFSB 09/04/12 09/06/12 Eyewitness News 6am - 6:30am :30 NM 3 \$2,850.00 Start Date End Date Weekdays Rate Spots/Week Week: 09/03/12 09/09/12 -TWY--\$950.00 WFSB 09/07/12 09/07/12 6am - 6:30am **Eyewitness News** :30 NM \$400.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 --1--\$400.00 WFSB 09/04/12 09/06/12 Eyewitness News 12pm - 12:30PM :30 NM 3 \$1,950.00 End Date Weekdays Start Date Spots/Week Rate Week: 09/03/12 09/09/12 -TWT----\$650.00 WFSB 09/07/12 09/07/12 **Eyewitness News** 12pm - 12:30PM :30 NM 1 \$250.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$250.00 1 WFSB 09/04/12 09/06/12 **Eyewitness News** 5pm - 5:30pm :30 NM 3 \$4,500.00 **End Date** Spots/Week Start Date Weekdays Rate \$1,500.00 Week: 09/03/12 09/09/12 --TWT---3 WFSB 09/07/12 09/07/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$1,000.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$500.00 --1--Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5pm - 5:30pm -----F---:30 \$500.00 NM See MG 6.2.6.3 2 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** ----Sa--:30 \$500.00 NM **MG for 8.1,6.1** 3 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** -----Sa--:30 \$500.00 NM MG for 8.1,6.1 09/06/12 WFSB 09/04/12 **Eyewitness News** 5:30pm - 6pm :30 NM 3 \$4,500.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 -TWT-\$1,500.00 WFSB 09/07/12 09/07/12 **Eyewitness News** 5:30pm - 6pm :30 NM 0 \$0.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$500.00 Date Range Spot Ch Description Start/End Time Weekdavs Length Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5:30pm - 6pm :30 NM \$500.00 See MG 6.2,6.3

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 491772 06301258 Contract Dates Product Estimate #

09/04/12 - 09/10/12 L MCMAHON 4 SENAT[1294

Advertiser Original Date / Revision 09/07/12 / 09/07/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpo	ots	Amount
9 WFSB 09/04/12 09/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	6pm - 6:30pm <u>Rale</u> \$2,100.00	:30	NM	3	\$6,300.00
10 WFSB 09/07/12 09/07/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	6pm - 6:30pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
11 WFSB 09/04/12 09/06/12 Inside Edition Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	7pm - 7:30pm <u>Rate</u> \$1,200.00	:30	NM	3	\$3,600.00
12 WFSB 09/07/12 09/07/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	7pm - 7:30pm <u>Rate</u> \$425.00	:30	NM	1	\$425.00
13 WFSB 09/04/12 09/06/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	7:30pm - 8pm <u>Rate</u> \$1,200.00	:30	ММ	3	\$3,600.00
14 WFSB 09/07/12 09/07/12 Entertainment Tonight Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	7:30pm - 8pm <u>Rate</u> \$425.00	:30	NM	1	\$425.00
15 WFSB 09/04/12 09/06/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -TWT 3	5:30a - 6am <u>Rate</u> \$700.00	:30	ММ	3	\$2,100.00
16 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	5:30a - 6am <u>Rate</u> \$250.00	:30	МИ	1	\$250.00
17 WFSB 09/04/12 09/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWT 3	11PM - 11:35PM <u>Rate</u> \$1,200.00	:30	NM	3	\$3,600.00
18 WFSB 09/07/12 09/09/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 FSS 3	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00
19 WFSB 09/04/12 09/04/12 National Convention <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 −1 1	10pm-11pm <u>Rate</u> \$4,500.00	:30	NM	1	\$4,500.00
20 WFSB 09/05/12 09/05/12 Criminal Minds Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	9pm - 10pm <u>Rate</u> \$6,500.00	:30	NM	1	\$6,500.00
N 21 WFSB 09/05/12 09/05/12 National Convention Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	10pm-11pm <u>Rate</u> \$4,500.00	:30	NM	6	\$4,500.00

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491772 06301258

Contract Dates Product Estimate# 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294

Advertiser Original Date / Revision 09/07/12 / 09/07/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		oe Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longus Week	rate Ty	oe opots	Amount
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Tyr	<u>e</u>	
1 WFSB 09/03/12-09/09/12 National Convention	10pm-11pm	W :30	\$4,500.00 N	N	
See MG 21.2,21.3,21.4,21.5,21.6,21.7 2 WFSB 09/10/12-09/10/12 Mike & Molly	9pm - 10pm	M :30	\$2,000.00 N	νi	
3 WFSB 09/09/12-09/09/12 US Open Tennis MG for 21.1 09/05	VARIOUS	st :30	\$700.00 N	v1	
4 WFSB 09/09/12-09/09/12 US Open Tennis 19 MG for 21.1 09/05	VARIOUS	Si :30	\$700.00 N	Λ	
5 WFSB 09/09/12-09/09/12 US Open Tennis ⊕ MG for 21.1 09/05	VARIOUS	Si :30	\$700.00 NM	Λ	
6 WFSB 09/10/12-09/10/12 CBS: THE EARLY SHOW ⊕ MG for 21.1 09/05	7am - 9am	M:30	\$200.00 NN	1	
7 WFSB 09/10/12-09/10/12 CBS; THE EARLY SHOW MG for 21.1 09/05	7am - 9am	M:30	\$200.00 NA	1	
22 WFSB 09/06/12 09/06/12 National Convention Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	10pm-11pm <u>Rate</u> \$4,500.00	:30	NA	1	\$4,500.00
23 WFSB 09/07/12 09/07/12 CSI: Ny Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	9pm - 10pm <u>Rate</u> \$800.00	:30	NN	1	\$800.00
24 WFSB 09/08/12 09/08/12 Eyewitness News Weekend Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 2- 2	6am - 7am <u>Rate</u> \$350.00	:30	NM	2	\$700.00
25 WFSB 09/08/12 09/08/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	6pm - 6:30pm <u>Rate</u> \$700.00	:30	NM	1	\$700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/03/1209/09/122-2	9pm - 10pm <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
Spot Ch Date Range Description 1 WFSB 09/03/12-09/09/12 48 Hours Mystery	Start/End Time 9pm - 10pm	Weekdays Length :30	<u>Rate Type</u> \$700.00 NM		
See MG 26.3,26.4 2 WFSB 09/03/12-09/09/12 48 Hours Myslery See MG 26.3,26.4	9pm - 10pm	sa :30	\$700.00 NM		
•	VARIOUS	Sa :30	\$700.00 NM		
4 WFSB 09/08/12-09/08/12 US Open Tennis	VARIOUS	Sa :30 :	\$700.00 NM		
27 WFSB 09/08/12 09/08/12 48 Hours Mystery <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/122- 2	10pm - 11pm <u>Rate</u> \$700.00	:30	NM	2	\$1,400.00
28 WFSB 09/09/12 09/09/12 Face the Nation/ Face the Str1 Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	10:30am - 11:30am <u>Rate</u> \$350.00	:30	NM	1	\$350.00
29 WFSB 09/09/12 09/09/12 Patriots Football 1 Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 3 3	:00pm - 7:00pm <u>Rate</u> \$6,500.00	:30	NM:	3	\$19,500.00
30 WFSB 09/09/12 09/09/12 60 Minutes 7 Start Date End Date Weekdays Spots/Week	pm - 8pm <u>Rate</u>	:30	NM	1	\$7,200.00

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 491772 06301258 **Contract Dates** <u>Product</u> Estimate # 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294

Advertiser Original Date / Revision 09/07/12 / 09/07/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Type Spo	ıts	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	Rate \$7,200.00				
31 WFSB 09/09/12 09/09/12 Good Wife <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/122 2	9pm - 10pm <u>Rate</u> \$1,200.00	:30	NM	2	\$2,400.00
32 WFSB 09/09/12 09/09/12 Mentalist Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/122 2	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM	2	\$2,400.00
33 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	6am - 6:30am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
34 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	12pm - 12:30PM <u>Rate</u> \$600.00	:30	NM	1	\$600.00
35 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	5pm - 5:30pm <u>Rate</u> \$575.00	:30	NM	1	\$575.00
36 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5:30pm - 6pm <u>Rate</u> \$1,500.00	:30	MM	1	\$1,500.00
37 WFSB 09/10/12 09/10/12 Eyewitness News Start Date	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30	NM	1	\$2,100.00
38 WFSB 09/10/12 09/10/12 Inside Edition Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	7pm - 7:30pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
39 WFSB 09/10/12 09/10/12 Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	7:30pm - 8pm <u>Rate</u> \$500.00	:30	NM	1	\$500.00
40 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	1	\$600.00
41 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	1	\$500.00
42 WFSB 09/10/12 09/10/12 Hawaii 5-0 <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/10/12 09/16/12 2 2	10pm - 11pm <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
		Totals	75	·	\$104,975.00

Time Period # of Spots **Gross Amount Net Amount** 08/27/12 -09/10/12 75 \$104,975.00 \$89,228,75 Totals 75 \$104,975.00 \$89,228.75

Signature:		Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.